

Sponsorship Opportunities

Society of Southwest Archivists
Annual Meeting
“Archives at the Crossroads”
April 28-May 1, 2010
Santa Fe, New Mexico



Increase your advertising opportunities and show your support for the SSA, a 501 (c) 3 entity. Become a sponsor for SSA’s 2010 meeting in historic Santa Fe! In keeping with our Santa Fe location and the “**Archives at the Crossroads**” transportation theme, the sponsorship levels are:

NM Rail Runner engineer (2006-present): \$1500

- Name, logo, and a direct link to your website featured on the SSA website for 90 days after the meeting
- Name and logo prominently featured in the exhibits area and in the plenary meeting area
- Name, logo and sponsorship prominently featured in the conference program
- Brochure featured in the registration bag given to each meeting attendee
- Recognition of sponsorship during plenary session and business meeting

Route 66 roadee (1926-1937, Santa Fe): \$1000

- Name and logo prominently featured in the exhibits area and in the plenary meeting area
- Name, logo and sponsorship prominently featured in the conference program
- Brochure featured in the registration bag given to each meeting attendee
- Recognition of sponsorship during plenary session and business meeting

Santa Fe Trail trader (1821-1880): \$500

- Name and logo featured in conference program with recognition of sponsorship
- Brochure featured in the registration bag given to each meeting attendee
- Recognition of sponsorship during plenary session and business meeting

El Camino Real viajero/Royal Road traveler (1598-1885): \$300

- Name and Logo featured in conference program with recognition of sponsorship
- Recognition of sponsorship during plenary session and business meeting

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More Sponsorship Opportunities

If you would rather sponsor a specific event or item, SSA welcomes all contributions toward making the annual meeting a success. Opportunities include:

- **Refreshment breaks:** Thursday afternoon or Friday morning in Tesuque Room (exhibit hall).
- **Reception:** Company logo will be prominently displayed at the reception.
- **Passport sponsor:** (\$300). Conference attendees will receive a “passport” including your company’s name and logo. The cards will be stamped at each exhibit booth attendees visit. Passports bearing stamps from all booths will be entered into a random drawing for a prize at the business breakfast Saturday morning.
- **Promotional items** in the registration bags. We encourage all vendors to contribute items such as pens, pencils, notepads, water bottles, candy, postcard, brochures, coffee mugs, jump drives, etc.

In order to be listed in the conference attendee packet, sponsors must confirm and submit payment by March 12, 2010. Camera-ready digital artwork of your logo must also be provided by March 12.

For more information and to become a sponsor of the SSA 2010 Meeting in Santa Fe, NM, please contact:

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